

CULTURAL IMPACTS AND SUSTAINABILITY

Use these questions as a starting point to help you think through the cultural impacts that technology or a product can have on people and their ability to sustain their communities now and in the future.

Is the technology or product appropriate for the society in which it will be used?

Is any religious group likely to be offended by the technology or product?

Is any ethnic group likely to be offended by the technology or product?

Is the technology suitable for men and women in the society in which it will be used?

Is the technology or product suitable for the age group at which it is targeted?

Does the technology or product help people lead the life they value? (therefore encourage the maintenance of traditional cultural values or traditions, e.g. festivals, dress?) Traditions can be regional, national or international.